



## Small Farmers Value-added Agricultural Opportunities NC Agritourism Conference

The Department of Agribusiness, Applied Economics and Agriscience Education at North Carolina A&T State University has received a project grant funded by the North Carolina Tobacco Trust Fund Commission. This grant can help farmers with registration costs for the North Carolina Agritourism Farm Tour (Day 1) and Conference (Day 2) conducted by the North Carolina Agritourism Networking Association (<https://nc-ana.org/>). The grant will support conference costs for the farm's principal operators and one additional farm operator, a value of \$500+. The grant cannot support your one-night lodging costs.

The conference takes place every February at a different location throughout North Carolina and includes a tour of farms with agritourism activities, access to exhibitors, speakers, and relevant/informative session topics helpful for the aspiring, beginner, or seasoned farmer. The 2022 Conferences sessions included: "Agritourism 101," "Social Media 101" "How to find vendor for value added," "How to be a Friend to Tourism Boards, Chambers of Commerce & Media Sources," "How to Enhance Revenue on the Farm through E Commerce," and "State of the State Agritourism – Annie Baggett, Agribusiness Developer & Agritourism Marketing Specialist, NC Department of Agriculture and Consumer Services." At this conference there will be fellow farmers and experts from all over North Carolina. As soon as the 2023 Conference location is officially announced, information will be sent to you if you have expressed interest or submitted an application.

Please complete this application and submit it to the address below for **APPROVAL**. You will be notified via mail, email, or telephone. The applications will be considered on need and a first come basis.

If you have questions, please contact Ms. Jarvetta Bynum at email [jsbynum@ncat.edu](mailto:jsbynum@ncat.edu) or telephone 336-285-4833. She will be glad to help.

Your application must be **APPROVED** and then we will send you additional information as it becomes available to us.

Send or email form to:

Jarvetta Bynum  
145 Carver Hall  
Department of Agribusiness, Applied Economics and Agriscience Education  
Greensboro, NC 27411

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Name

Address

County

Telephone Number

Email

What do you produce on your farm?

How many acres is your farm?

Are you now or have you been a (check all that apply):

\_\_\_\_\_Tobacco producer,

\_\_\_\_\_Tobacco allotment holder

\_\_\_\_\_Person engaged in tobacco related business

**Justification Paragraphs:** Use space below to write at least a couple of paragraphs to justify attending the NC Agritourism Conference. Include an overview of your farm including how many people work on your farm, how long you have been farming, experience and success with agritourism, if any. Be sure to emphasize how attending the NC Agritourism Conference would help you and your farm generate more revenue, expand operations, and/or hire additional workers or increase workhours.